



WYFL Cookie Dough & Magazine Sale

Orders Due: 9/8/2009

Tentative Delivery Date: 9/29/2009

This year we will be selling cookie dough and magazines. Everyone is expected to purchase a minimum of \$60 worth of product. It would be great if everyone could make an effort to sell a total of 10-20 or even more. The cookies and magazines should be easier to sell to people anywhere. The magazines allow you to sell to anyone family or friends all over the country.

COOKIE DOUGH INFO:

The Cookie Dough comes pre-portioned and makes it very easy to bake only a few cookies at a time. There are 6 great flavors. Each box is 3 pounds and has 48 cookies, and sells for \$15. Take the order sheets to everyone you know to see how many boxes they would like. Collect the money from them ahead of time for the extra orders that you turn in. We can hold checks for a week after the sale, to give you time to collect money from your customers if they pay after delivery. One of the best ways to sell is to get your address book and have you or your son make calls. You could also hit a few of the people in your neighborhood. People will have a hard time saying no to a nice boy in their FB uniform. Remember to tell people you are doing this for Whitewater Youth Football.

MAGAZINE INFO:

The magazine process is simple. Customers will get a \$15 or \$20 voucher. The length of subscription depends on the magazine, and the number of issues is indicated on the brochure. You do not need to decide which magazine you want at time of order. You simply need to have the customer buy a \$15 or \$20 voucher. On the delivery day, you will get the vouchers you need. The customer, at that time fills it out and sends in what they want. They can also give it away as a gift.

REGISTRATION DAY PROCESS:

The process on registration day will be a bit different this year, since the cookies and magazines won't be available that day. We expect you to have a check for a minimum of \$60 to pay for some product. Ideally it would be great if you could fill out the brochure with the cookies you want to order, and turn it in with your check. That way you are done with the minimum we are asking for. If you want to wait to determine what you need, pay the \$60, and we will mark you as paid. You then need to turn in the order and any extra sales by September 8th. We will give you an extra order form that you can take so you can sell more. **All orders will be due on September 8th**. It is important to get the orders in promptly so the delivery day can be kept.

PRIZES FOR EXTRA SALES:

We are currently working on a prize list for the top sellers. Prizes in previous years have been top-notch; Cash, Packer tickets, Badger tickets, Nintendo Wii... This year will be even better!

Make checks payable to: Whitewater Youth Football League or WYFL